

## PLATINUM

As a PLATINUM sponsor , you are entitled to the following privileges:

### PRE-CONGRESS

1. Sponsor logo and write-up on the CAST2017 website under sponsors and exhibitors
2. One time broadcast of a specific message (part of the congress eDM) to the delegate mailing list (content to be approved by the organizing committee)
3. Visibility in selected marketing eDMs sent to the entire delegate network
4. Logo in the congress advertisements placed in selected industry publications
5. Logo acknowledgement in the congress invitations to VIPs
6. Event link/URL provided, along with reciprocal hyperlink between the sponsor's website and congress 'Sponsors and Exhibitors' page

### ON-SITE

1. Acknowledgment of sponsor by the 'Congress Secretary General' at the Opening Ceremonies of Day 1
2. Choice of one (1) Lunch/Evening Symposium (60mins)-Preferred timing priority
3. Hospitality Suite
4. 1 pull-up banner (c/o sponsor) allowed to be displayed outside the Lunch Symposium room
5. Product and marketing collateral (c/o sponsor) allowed to be distributed to delegates attending the Lunch Symposium
6. Full page advert in the delegate handbook (with preferred advert location priority)
7. Exhibition: 5 Exhibition Booths (preferred location priority) inclusive of two (2) exhibitor's passes for every booth
8. 30 congress passes for sponsor's staff ONLY
9. Discount on congress passes for sponsor staff ONLY (10% off the regular Non-Members rate)
10. Marketing/sales collaterals inserted into delegate kits
11. Company logo on main stage backdrop
12. Logo acknowledgement on general onsite banners
13. Logo acknowledgement in the delegate handbook

### POST-CONGRESS

1. Selected event photos made available to the sponsor
2. Logo/Branding in the post-congress E-newsletter sent to all attendees

## GOLD

As a GOLD sponsor, you are entitled to the following privileges:

### PRE-CONGRESS

1. Sponsor logo and write-up on the CAST2017 website under sponsors and exhibitors
2. Visibility in selected marketing eDMs sent to the entire delegate network
3. Logo in the congress advertisements placed in selected industry publications
4. Logo acknowledgement in the congress invitations to VIPs

# SPONSORSHIP PACKAGES



15<sup>th</sup> Congress of the Asian Society of Transplantation

## GOLD

5. Event link/URL provided, along with reciprocal hyperlink between the sponsor's website and congress 'Sponsors and Exhibitors' page

### ON-SITE

1. Acknowledgment of sponsor by the 'Congress Secretary General' at the Opening Ceremonies of Day 1
2. Lunch/Evening Symposium (60mins)-Priority of timing over Silver/Bronze sponsors
3. 1 pull-up banner (c/o sponsor) allowed to be displayed outside the Lunch Symposium room
4. Product and marketing collateral (c/o sponsor) allowed to Be distributed to delegates attending the Lunch Symposium
5. Full page advert in the delegate handbook
6. Exhibition: 4 Exhibition Booths (preferred location priority) inclusive of two (2) exhibitor's passes for every booth
7. 20 congress passes for sponsor's staff ONLY
8. Discount on congress passes for sponsor staff ONLY (10% off the regular Non-Members rate)
9. Marketing/sales collaterals inserted into delegate kits
10. Company logo on main stage backdrop
11. Logo acknowledgement on general onsite banners
12. Logo acknowledgement in the delegate handbook

### POST-CONGRESS

1. Logo/Branding in the post-congress E-newsletter sent to all attendees

## SILVER

As a **SILVER** sponsor , you are entitled to the following privileges:

### PRE-CONGRESS

1. Sponsor logo and write-up on the CAST2017 website under sponsors and exhibitors
2. Logo in the congress advertisements placed in selected industry publications
3. Event link/URL provided, along with reciprocal hyperlink between the sponsor's website and congress 'Sponsors and Exhibitors' page

### ON-SITE

1. Acknowledgment of sponsor by the 'Congress Secretary General' at the Opening Ceremonies of Day
2. Lunch/Evening Symposium (60mins)-Priority of timing over Bronze sponsor
3. 1 pull-up banner (c/o sponsor) allowed to be displayed outside the Lunch Symposium room
4. Product and marketing collateral (c/o sponsor) allowed to be distributed to delegates attending the Lunch Symposium
5. Half page advert in the delegate handbook
6. Exhibition: 3 Exhibition Booths (preferred location priority) inclusive of two (2) exhibitor's passes for every booth

# SPONSORSHIP PACKAGES



15<sup>th</sup> Congress of the Asian Society of Transplantation

## SILVER

7. 10 congress passes for sponsor's staff ONLY
8. Discount on congress passes for sponsor staff ONLY (10% off the regular Non-Members rate)
9. Marketing/sales collaterals inserted into delegate kits
10. Company logo on main stage backdrop
11. Logo acknowledgement on general onsite banners
12. Logo acknowledgement in the delegate handbook

## BRONZE

As a BRONZE sponsor, you are entitled to the following privileges:

### PRE-CONGRESS

1. Sponsor logo and write-up on the CAST2017 website under sponsors and exhibitors
2. Event link/URL provided, along with reciprocal hyperlink between the sponsor's website and congress 'Sponsors and Exhibitors' page

### ON-SITE

1. Lunch/Evening Symposium (60mins)-If timing/slots available
2. Half page advert in the delegate handbook
3. Exhibition: 2 Exhibition Booths (preferred location priority) inclusive of two (2) exhibitor's passes for every booth
4. 5 congress passes for sponsor's staff ONLY
5. Marketing/sales collaterals inserted into delegate kits
6. Logo acknowledgement on general onsite banners
7. Logo acknowledgement in the delegate handbook

## TERMS AND CONDITIONS FOR EXHIBITION

The exhibition is for clinical instruments, pharmaceuticals, diagnostic and treatment aids as well as for such auxiliary products and services like cellular phones and books. The Organizing Committee reserves the right to demand an inventory of the intended exhibit goods and to refuse any item so proposed for display before and during the convention.

All other incidental expenses related to the setting up of the exhibit (e.g. additional lights, electrical outlets, wiring, decorative panels, additional furniture's, related labor charges, etc.) shall be at the Exhibitor's expense.

Full payment should be made on or before April 30, 2017. No reservation policy will be strictly enforced. All payments are non-refundable.

The Exhibitor should make sure that no part of the exhibit-display, demonstration equipment and the like shall protrude from, or take up space outside the space leased out under this contract.

Use of the booth is restricted to the person, firm or corporation named in this contract. The said named Exhibitor shall not sub-let, allocate,

share, transfer, assign or otherwise permit the use of the whole or any portion of the booth to any other person, firm or entity unless such person, firm or entity is a duly recognized and legal principal of the Exhibitor.

The Exhibitor shall be solely responsible for the complete security and protection of their equipment and property, including those of their personnel, from the time of ingress until the completion of egress.

The Organizing Committee shall not be liable for any damage to, loss of or injury to goods, property or

individuals of the exhibitors, brought about by whatever cause, that may occur within the congress venue premises for the duration of the 15th CAST, from the ingress until the completion of egress.

The Organizing Committee reserves the right to revise the schedule and venue of the 15th CAST and/or venue of the exhibits as circumstances shall warrant.

The Organizing Committee shall not be held responsible for failure to execute its obligation directly or indirectly occasioned by or thru or in consequence of war, strikes, riots, acts of God and/or conditions beyond its control.